K-LOVE radio station on 88.9 FM in Flint, MI has become an integral part of life in the mid-Michigan area. This station provides information on local non-profit events and concerts and provides quality family programming. The removal of K-LOVE from this area would drastically reduce the contemporary, wholesome, family-friendly radio programming that has allowed families to enjoy a radio station without the worry of what might be played or stated on the air. This is quite important for families everywhere, but especially in mid-Michigan. In this way, K-LOVE provides a valuable service to families and all those who are discerning in their choice for radio news, programming, and entertainment.